

Hyundai confirms Genesis sedan for Australia

- Second-generation of critically acclaimed Hyundai flagship on sale here in July
- High-tech rear-drive four-door poised to shake up the luxury sedan market
- Genesis Sedan showcases Hyundai's highest levels of quality, technology and dynamic ability

14 January, 2014 - Hyundai Motor Company Australia has confirmed the brand's hi-tech new global flagship Genesis sedan will go on sale here in the third quarter of 2014.

Unveiled internationally for the first time at this week's North American International Auto Show in Detroit, the new Genesis sedan will bring luxury-class dynamic ability, quality, technology, equipment and refinement within reach of many Australians.

Australian Genesis sedans will be rear-wheel-drive and powered by Hyundai's critically acclaimed - and award-winning - 232kW Lambda 3.8-litre V6 engine matched to an eight-speed automatic transmission. Neither the HTRAC all-wheel-drive system nor the 5.0-litre V8 Tau engine, announced at Detroit, have yet been engineered for right-hand-drive.

Australian market Genesis sedans also will be extensively equipped with segment-leading technology, comfort and safety features, while the suspension will be tuned by HMCA's engineering team to suit the unique demands of local roads.

"Genesis is the Hyundai brand's flagship car globally and we are delighted that for the first time, it will be engineered in right hand drive, allowing us to sell it in Australia," said Charlie Kim, Chief Executive Officer, Hyundai Motor Company Australia. "This high-tech machine is the ideal showcase for what Hyundai can do, and is a superbly-engineered car, fit to rival the best from Europe at a substantially more accessible price point."

The second-generation Genesis sedan brings major improvements over its predecessor, winner of the coveted North American Car of The Year Award in 2009.

Headline changes include a new multi-link rear suspension, a 37.7 percent increase in the use of advanced high-strength steel for greater strength and reduced NVH, and class-leading cabin space and refinement. Driver aids include i-Driving Mode Integrated Control and four intelligent driving modes: Eco, Normal, Sport and Snow.

Safety aids include new-generation Smart Cruise Control (SCC), Blind Spot Detection, Head-Up Display, Lane Departure Warning and more.

Inside is a 9.2-inch high-definition touchscreen with audio, ventilation and satellite-navigation control.

Australian-market Genesis sedan specifications and pricing will be announced closer to the car's local launch in the third quarter of 2013.

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